

FOR IMMEDIATE RELEASE

Contact:
Eric Gelly
Executive Vice President/COO
egelly@carolinasleague.org
800-822-8859, extension 9062

**Electronic Lien and Title provider PDP Group Inc.
endorsed by the Carolinas Credit Union League**

HUNT VALLEY, Md. – The Carolinas Credit Union League (www.carolinasleague.org), with offices in Raleigh, NC and Columbia, SC, is endorsing PDP Group Inc. (www.pdpgroupinc.com) as the exclusive electronic lien and titling (ELT) service provider in the Carolinas. The agreement is eight months ahead of ELT becoming mandatory in North Carolina on January 1, 2016. Although there is no pending requirement in South Carolina, the SC DMV has an advisory group focused on ELT.

“The Carolinas Credit Union League is excited about our new, proactive partnership with PDP for electronic liens and title services. With the North Carolina DMV electronic-filing mandate effective in January 2016 and South Carolina DMV having enabled ELT through approved providers, the timing is right to help our credit unions prepare,” CCUL EVP/COO Eric Gelly explained. “Our research into ELT providers revealed PDP to be the right choice for credit unions based on service and price.”

PDP Group’s SimplyELT® service will allow credit unions to manage their automobile titles and other documents electronically within the states of North and South Carolina. SimplyELT is presently available in all 20 states that offer ELT. North Carolina will become the tenth state with mandatory electronic filing.

SimplyELT provides clients with electronic access to their titles without involvement of lender or dealer personnel, DMV staff, or an auto buyer. Electronic services also eliminate fraud as the system reduces manual processing.

The Carolinas Credit Union League represents more than 140 credit unions across both states, providing political advocacy, compliance expertise, professional development, community and cooperative initiatives, as well as internal audit and accounting services. CCUL’s numerous affiliated service providers extend value for members through services that support non-interest income, expense reduction, and operational efficiency.

PDP Group Inc. celebrates its 41st anniversary in 2015. Since starting business in 1974, PDP has expanded services beyond offering insurance solutions to vehicle dealers and manufacturers, to include insurance tracking, contract management, vehicle title storage and electronic lien and title to the auto lending community.

For more information on ELT service in the Carolinas, contact PDP Group Inc. at (800) 666-3008 or visit www.SimplyELT.com.